



PETALUMA

WHITE LABEL DRY ROSÉ 2019

Petaluma is committed to producing the very best wines from South Australia's most distinguished viticultural areas.

2019 Petaluma Coonawarra Rose is a meld of old world varietals. Nebbiolo 47%, Barbera 29%, Mataro 13% and Mablec 11% and is the forth release of this label and the first with Barbera and Mataro.

Coming into the 2019 growing season Coonawarra received good winter rainfall which recharged the underground aquifers this allowed for healthy vine canopies on all varieties and set the vineyards up for a great vintage. The beautiful autumnal weather with a warm March and cool dry April allowed for optimal ripening and fruit flavour development. The vintage was slightly warmer than average at 1572°C days heat summation versus the seasonal average of 1414°C.

We consequently hand-picked the Malbec on the 22nd March, Nebbiolo on the 28th March, Mataro on the 4th April and Barbera the 10th April. On average one to two weeks later than in 2018.

The four individual parcels of fruit were transported from the vineyard to our winery near Woodside in the Adelaide Hills, where they were chilled in our cold rooms before being whole bunch pressed, separating the free run juice from the skins and seeds with each variety kept separate stainless steel tanks. The four parcels of juice were cold settled, racked then inoculated with yeast to conduct the primary (alcoholic) fermentation which lasted about six weeks.

At sugar dryness the wines were chilled, blended and filtered to bottle on the 5th July.

Salmon in colour with a blush of violet hue, the wine has strawberry, cranberry fruit with hints of vesty grapefruit. The palate is fresh with juicy raspberry and blueberry and great natural acid. The Mataro provides the aromatic lift of violets and red berry fruits, a touch of tannin from the Nebbiolo and crunchy acidity from the Barbera. This all frames the opulent ripe sweet fruits of Malbec.

A wine to be enjoyed this spring and summer chilled to teeth-chattering, and allowed to warm ever so slightly in glass and enjoyed with freshly caught Crayfish pulled straight out of the cold Southern Ocean waters just over one hundred kilometers west of Coonawarra.

Mike Mudge,
Senior Winemaker

ABV%	14.1
TAg/L	7.80
pH	2.94



THE WHITE LABEL RANGE ARE CRAFTED IN THE SAME PETALUMA PHILOSOPHY AS THE HIGHLY REGARDED YELLOW LABEL. THE GRAPES ARE GROWN IN THE KEY REGIONS OF ADELAIDE HILLS AND COONAWARRA. THESE WINES ARE PERFECT TO ENJOY UPON THEIR RELEASE AND COMPLIMENT OCCASIONS WITH FRIENDS, FAMILY AND FOOD.